Deep **Demonstrations //**

Demonstrations design process

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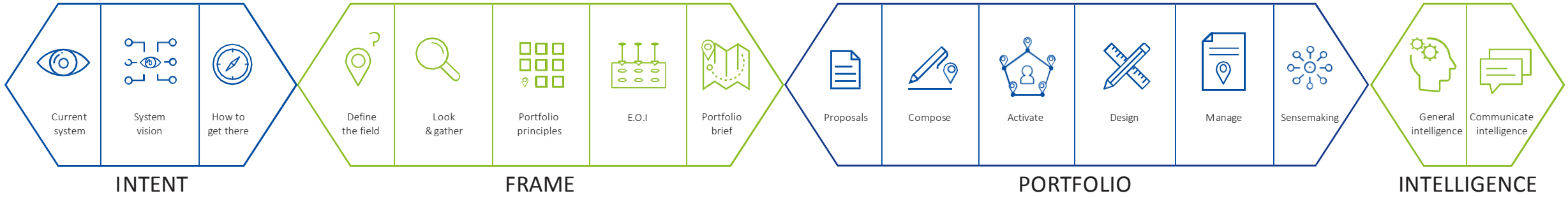

- **Intent** is the set-up phase of the Deep Demonstrations process.
- It is designed to establish directionality, to scope needs, vision and objectives for systemic change and ultimately to agree to work together on a Deep Demonstration innovation portfolio focused on catalysing radical transformation of systems.
- It creates an opportunity to understand, and embrace existing programmes and commitments and bring them within a portfolio logic.

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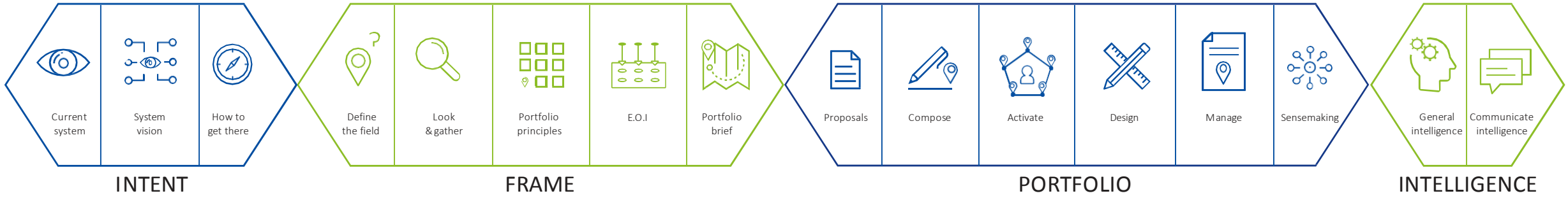

- **Frame** is about defining the field for innovation action, building understanding through positioning about how innovation might achieve the vision for transformation
- This phase is made up of steps that are inherently iterative. They are designed to articulate why we want to deploy innovation, where, what to leverage and where to position ourselves to test for emerging, breakthrough possibilities as well as scaling potential
- The portfolio brief that emerges from this stage provides a frame of reference for learning and generating intelligence from innovation

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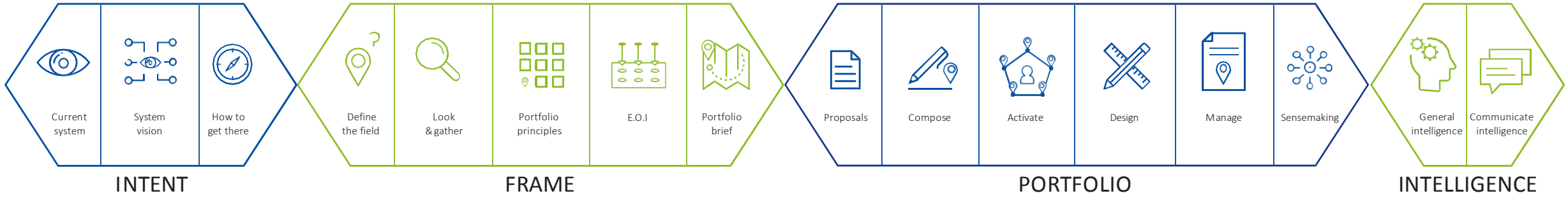

- **Portfolio** is the core of the Deep Demonstrations approach. It commences with a call for proposals for solutions to catalyse change or to learn about possibilities for transformation based on the framing and positioning work done in the previous phase.
- What follows is selection and activation of an initial combination of innovation initiatives through a portfolio composition process.
- Innovation initiatives are supported through dynamic portfolio management and regular sense-making.

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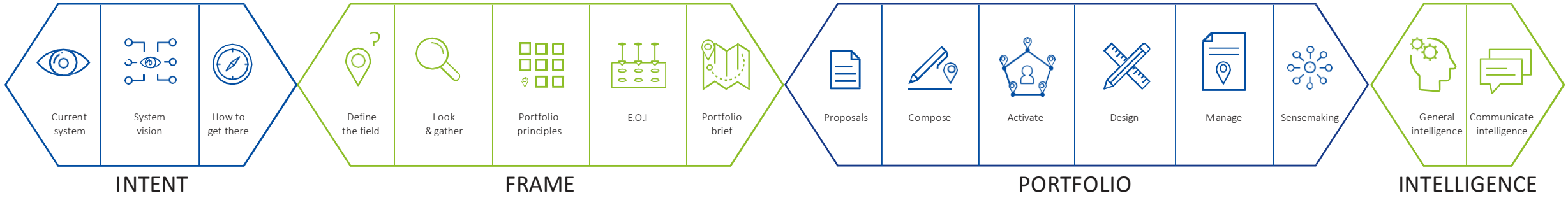

- **Intelligence** is the ultimate objective of the Deep Demonstrations process. By intelligence we mean input prepared for decision makers to enable action. Intelligence is the outcome of sense-making and analytics drawing on innovation experience and learning from multiple different experiments deploying diverse leverage points.

Forging Resilient Regions

The impacts of climate change involve slow-onset changes, extreme events and increasing systemic risks. Some regions of Europe are particularly exposed to these impacts and are particularly exposed and vulnerable due to the make-up of their landscapes, economies and societies. EIT Climate-KIC will take a systems innovation approach to forging resilience.

Problem owners

Designers

IIASA

Red Cross Red Crescent Climate Centre

E3G

Fondazione Edmund Mach

Hub Innovazione Trentino

University of Trento

Sorbonne Université

Other opportunity: Climate-Innovation Ecosystem

Key elements of the Climate Innovation Ecosystem initiatives

- Pull EIT Climate-KIC Partners and other applicants together more effectively and mobilise them as **innovation cohorts** rather than just through project-based innovation collaborations
- Develop several coherent innovation ecosystem groupings based around **locations** and/or **topics**
- Develop skills, knowledge and innovation capacity both within and between the ecosystems/clusters
- Enable cross-fertilisation of organisations from different parts of society (government, academia, industry and civil society)
- Reach into new geographical spaces in a more coherent way
- Learn about how to prioritise interventions in innovation ecosystems to help them perform better with efficient use of resources
- Generate **additional funding** for the innovation cohort from other government/EU sources and foundations